

**New York Folklore Society
2001-02 Documentary Heritage Project
Documenting Hip Hop**

Collection creator:

Ivan "Doc" Rodriguez.

Title:

Gold record awards.

Dates:

1987-present

Extent:

20 gold records; 1 platinum record

Organization and arrangement:

Records are displayed chronologically in Rodriguez's studio.

Biographical/historical note:

Ivan "Doc" Rodriguez is also known as "DJ Doc", and lives and works in Manhattan, New York City. He is the first Latino producer/engineer/disc jockey to have a creative role in the production of early Hip Hop records, many of which have since become classics. As an engineer and/or co-producer, Rodriguez worked on the following recordings: all of EMPD's recordings which include *Strictly Business*, *Unfinished Business*, *Business as Usual*, *Business Never Personal*, and *Back in Business*; KRS-ONE's *Criminally Minded*; Biz Markie's *I Need a Haircut*; and Eric B and Rakim's *Paid in Full*. Rodriguez produced MC Lyte's "Poor Georgie" single, which marked the first time a solo female Rap act achieved a gold record. He also engineered the single, "Self Destruction," which marked the first time Rap artists collaborated on a project with an overt social message. Rodriguez's lone platinum record was awarded to him for his engineering/co-production work on the single "Momma Said Knock You Out" by LL Cool J.

Scope and content:

This collection consists of 20 gold and 3 platinum records. Gold records are awarded by the Recording Industry Association of America (RIAA) for the sale of 500,000 units; platinum records are awarded for sales of one million units. The records are framed individually or in groups; some include a gold cassette tape as well. The records span Ivan "Doc" Rodriguez's career as a sound engineer and producer since 1987. Each record states the name of the artist, record label, title, and Rodriguez's contribution as producer/engineer. Artists represented include: KRS-ONE, EPMD, Biz Markie, MC Lyte, Ed OG, Eric B & Rakim, The Fugees,

Redman, and Das EFX. Also included is the original recording of *I Need a Haircut* with an “illegal” song that was never released as a result of sample that was never cleared.

Finding aid note:

None

Additional physical forms:

None

Location:

The collection is located at the office/studio of Ivan “Doc” Rodriguez, New York, NY.

Restrictions on Access:

Researchers wishing access to this collection must contact Urban Think Tank; P.O. Box 1476, New York, NY 10185; telephone 718-670-3739; Email: urbanthinktank@usa.net.

Indexing terms:

Personal names:

Biz Markie (Musician)
DJ Doc
Ed OG (Musician)
KRS-ONE (Musician)
LL Cool J (Musician, born 1968)
MC Lyte (Musician)
Redman (Musician)

Corporate/organizational names:

Das EFX (Musical group)
EMPD (Musical group)
Eric B & Rakim (Musical group)
The Fugees (Musical group)

Subject terms:

Hip-hop
Rap (music)
Sound recordings – Awards
Sound recordings – Production and direction

Geographical coverage:

New York, N.Y.

Form and genre/Form of material:

Sound recordings

Occupation:

Sound recording executives and producers – New York, N.Y.

Date of interview and survey: May 10, 2002

Interview and survey by: Vee Bravo for Urban Think Tank, Inc.

This summary written by: Nancy Johnson